



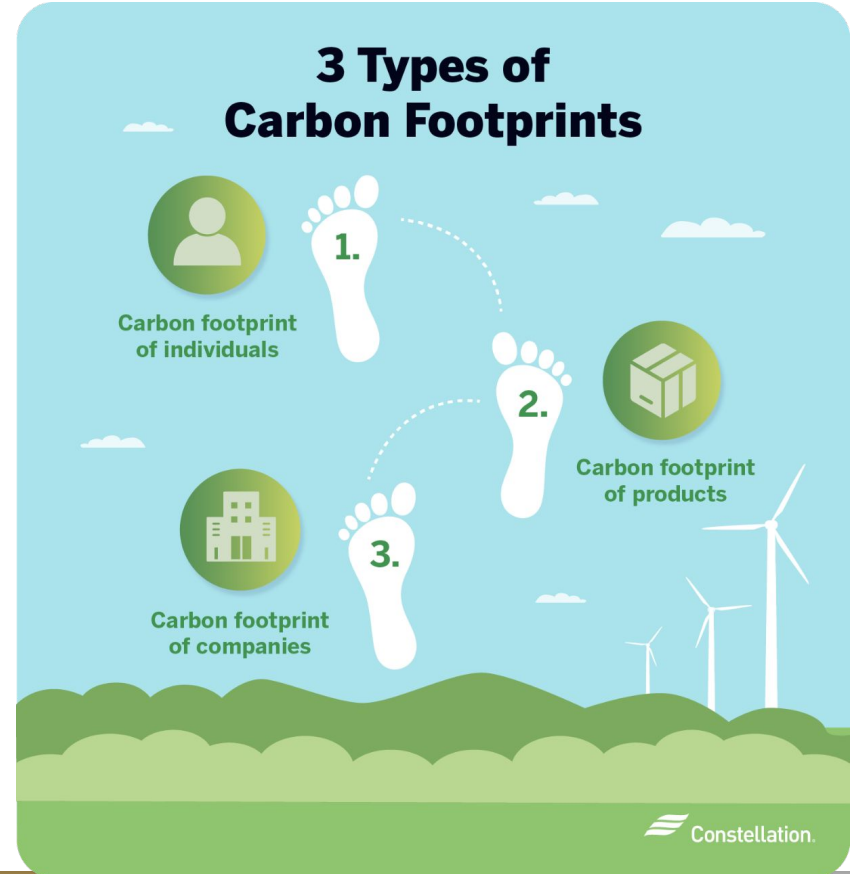
# CARBON FOOTPRINT

PRESENTATION

# What is carbon footprint?

It's generally the total set of greenhouse gas emissions caused by an organization, event or product.

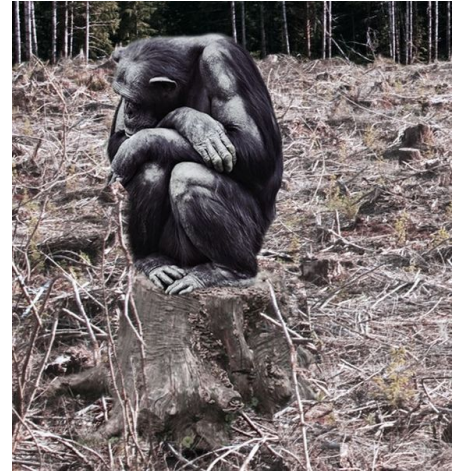
What are carbon emissions? They are the greenhouse gases such as **carbon dioxide (CO<sub>2</sub>)**, **methane (CH<sub>4</sub>)** and **nitrous oxide (N<sub>2</sub>O)** that are generated by the energy you consume directly and indirectly.








# Causes of:



# Consequences:



# Carbon dioxide emission as per:

<i>producing 1 kg of beef</i>		<b>99,48 kg</b>
<i>using up 1 l of gasoline while driving</i>		<b>2,3 kg</b>
<i>travelling 1 km by bus</i>		<b>880 g</b>
<i>making one t-shirt</i>		<b>7 kg</b>
<i>using up 1kWh of energy (based on data collected in the United Kingdom)</i>		<b>204 g</b>

# World's outlook on carbon footprint

The **European Union** is pursuing an energy policy that aims to **reduce CO2 emissions** and achieve climate neutrality by 2050.. The main part of this is the **Emission Trading System** (EU-ETS), which has the biggest impact on business entities that burn large amounts of fuels for production purposes.

**Reducing the greenhouse gases emissions** has now become a world-class policy. Environmental and emission policies are present at companies in the energy, chemical, manufacturing, food, and even financial and IT sectors.

**By 2050, changes to ag tech and diet could reduce greenhouse gas emissions by:**

**10.3 billion**  
metric tons

*Planting trees on unused farmland*



**8.2 billion**  
metric tons

*Encouraging a 'flexitarian diet' around the globe*



**5.2 billion**  
metric tons

*Adding silicate rock dust to crop soils*



**2.4 billion**  
metric tons

*Applying biochar to croplands*



**1.7 billion**  
metric tons

*Supplementing livestock feed*



Source: Almaraz and Houlton, et al.

# Largest carbon dioxide emitters:

**Countries** that have very strong and big economies like USA and China



**Companies** producing and processing petroleum such as Lukoil and Shell

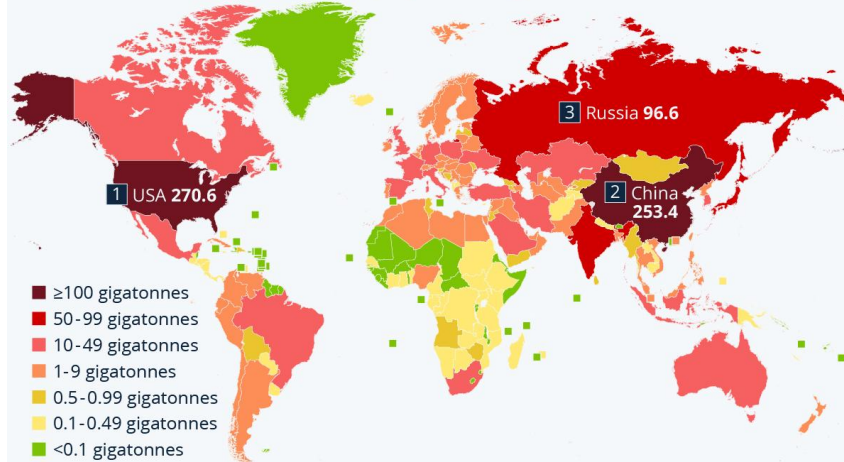
**LUK** **LUKOIL**  
OIL COMPANY



# World's CO<sub>2</sub> emission in the past 50 years

## The World's Uneven CO<sub>2</sub> Footprint

Estimated cumulative CO<sub>2</sub> emissions between 1970 and 2021, by country

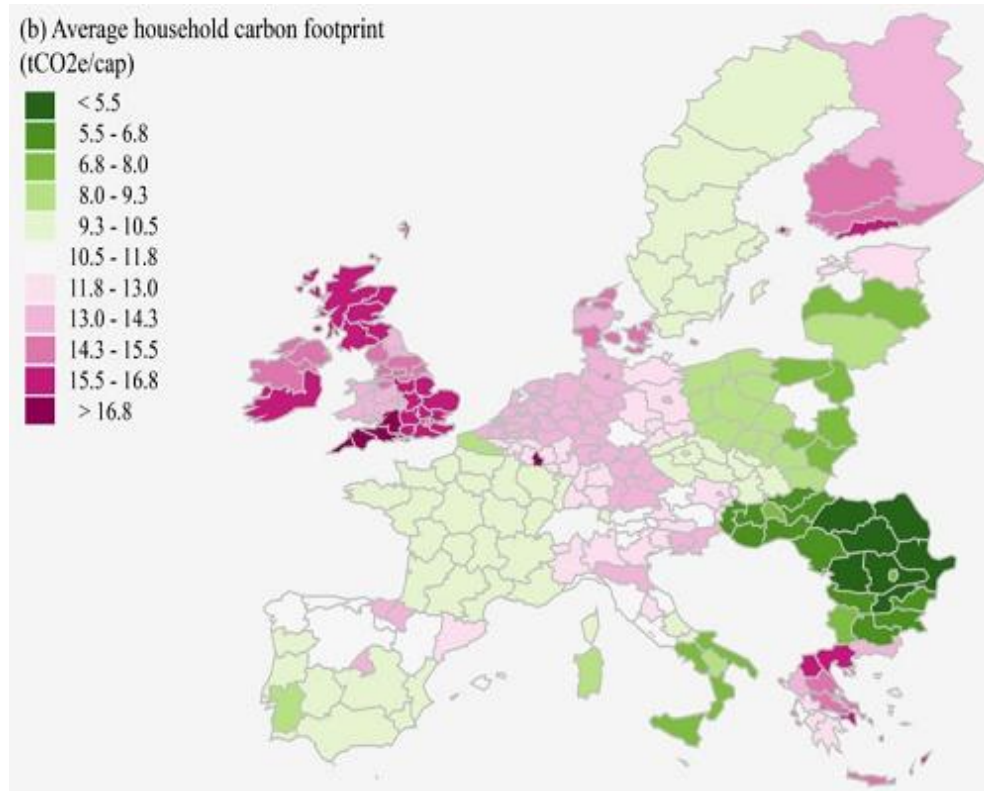


Source: European Commission





# Average household carbon footprint in Europe



# Prevention methods

Use renewable energy



Reduce food waste



Recycle



Use public transport





Thanks for your attention!

¡Gracias por su atención! :)