

SUSTAINABLE FASHION STARS



Eileen Fisher

1 Minimalism

Eileen Fisher's signature minimalist style.

2 Environmental friendliness

Using organic and sustainable fabrics such as organic cotton and linen.

3 Recycling

Running the "Renew" program that allows customers to return used clothes.

4 Green initiatives

Measures to reduce the environmental impact of production.



Stella McCartney

Luxury

A designer known for her luxurious, eco-friendly collections.



Eco-friendly fabrics

She uses organic cotton, linen, plant musk and eco-leather.



Recognition

She is the daughter of Paul McCartney, a member of The Beatles, who contributed to her fame.



Gabriela Hearst

Luxury collections

Gabriela Hearst is known for designing luxurious clothes.

Green practices

Use of eco-friendly fabrics such as organic wool and cashmere.

Sustainable production

It reduces waste and uses environmentally friendly production techniques.

Transparency

She promotes responsibility in the fashion industry.



Vivienne Westwood

1

Eco-friendly fabrics

She uses linen, organic cotton, plant musk and eco-leather.

2

Bold patterns

Westwood collections are characteristic for being unique and bold.

3

Ecology in fashion

Her commitment to the environment is an important part of her work.



Fashion and the environment



Water

Reduction of water used in production process.



Energy

Lower energy input in production process.



Recycling

Recycle programs in shops like H&M allowing customers to reuse or recycle fashion.



Fabrics

Use of ecological and organic fabrics.