SUSTAINABLE FASHION STARS



Eileen Fisher

1 Minimalism

Eileen Fisher's signature minimalist style.

2 Environmental friendliness

Using organic and sustainable fabrics such as organic cotton and linen.

3 Recykling

Running the "Renew" program that allows customers to return used clothes.

4 Green initiatives

Measures to reduce the environmental impact of production.





Stella McCartney

Luxury

A designer known for her luxurious, eco-friendly collections.

Eco-friendly fabrics

She uses organic cotton, linen, plant musk and ecoleather.

Recognition

She is the daughter of Paul McCartney, a member of The Beatles, who contributed to her fame.





Gabriela Hearst

Luxury collections

Gabriela Hearst is known for designing luxurious clothes.

Green practices

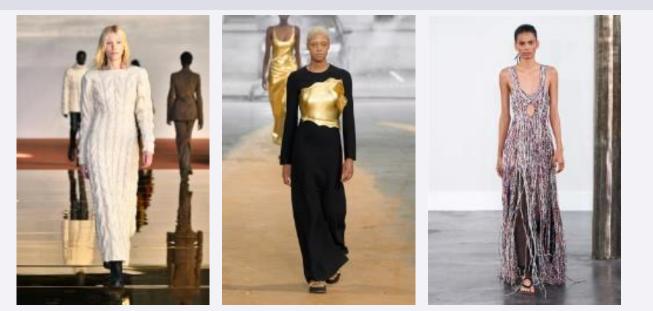
Use of eco-friendly fabrics such as organic wool and cashmere.

Sustainable production

It reduces waste and uses environmentally friendly production techniques.

Transparency

She promotes responsibility in the fashion industry.





Vivienne Westwood

Eco-friendly fabrics

She uses linen, organic cotton, plant musk and eco-leather.

Bold patterns

Westwood collections are characteristic for being unique and bold.

Ecology in fashion

Her commitment to the environment is an important part of her work.









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Fashion and the environment



Water

Reduction of water used in production process.



Energy

Lower energy input in production process.



Recycling

Recycle programs in shops like H&M allowing customers to reuse or recycle fashion.

Fabrics

Use of ecological and organic fabrics.